



The Land of Kilimanjaro, Zanzibar and The Serengeti

**World Economic Forum Honors  
Susan Mashibe, Founder and Executive Director of TanJet  
As a 2011 Young Global Leader**

(March 21, 2011, New York, New York) World Economic Forum has honored a Tanzanian woman, Susan Mashibe, Founder and Executive Director of TanJet as a 2011 Young Global Leader (YGL). The honor, bestowed each year by the Forum, recognizes up to 200 outstanding young leaders from around the world for their professional accomplishments, commitment to society and potential to contribute to shaping the future of the world. Drawn from a pool of almost 5,000 candidates, the Young Global Leaders 2011 were chosen by a selection committee, chaired by H.M. Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan and comprised of respected international leaders from business, government and media.

Ms. Mashibe is the executive director and founder of TanJet, an international Fixed Base operations service and the first company of its kind in Tanzania, mastering logistical support for corporate, diplomatic, and private jets. TanJet has transformed the way business aviation operates in East Africa, and its clients include Heads of State, monarchs, Fortune 500 executives, celebrities, and military flights.

“I grew up on the shores of Lake Victoria dreaming of flying airplanes,” said Susan Mashibe, who is also the first woman in East Africa to become both a FAA certified pilot and an aircraft maintenance engineer. “I could have never imagined that I would one day be honored by the World Economic Forum. It’s truly humbling.”

Ms. Mashibe runs another company, Kilimanjaro Aviation Logistic Center, that process landing and overflight clearances for private jets throughout the African continent. Currently, she is establishing aircraft maintenance and repairs services at Kilimanjaro in order to provide a modern, quality and safe scheduled maintenance services for general and corporate aviation in the region.

Ms. Mashibe was born in Kigoma and grew up in Mwanza, first dreaming of becoming a pilot when she was just four years old. After graduating from secondary school in Mwanza, she went on to go to flight school and to study engineering in the United States. Since forming TanJet in 2003, Ms. Mashibe has been recognized with a number of different honors, including the 2009 Archbishop Tutu Fellowship Award and the 2009 Tanzania Women of Achievement Award.

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In Tanzania, Ms. Mashibe shares the honor with a representative from the State House, Elsie Kanza, Economic Advisor to the President, who has also become a 2011 YGL. Serving as a personal assistant to the president since 2006, Ms. Kanza has also worked with the Ministry of Finance and the Bank of Tanzania. The two highly successful Tanzanian women join 12 other honourees in sub-Saharan Africa, among a total of 190 YGLs from 65 countries worldwide.

“It is magnificent to see what Tanzanian women can achieve today whether in politics, business, or education,” said Ms. Mashibe. “As Young Global Leaders, I hope we can inspire and assist more women and youth in Tanzania and Africa to pursue education to the highest levels and fulfill their dreams in life for a sustainable future.”

The 2011 YGL honourees will become part of the broader Forum of Young Global Leaders community that currently comprises 668 outstanding individuals. Young Global Leaders are actively engaged in the community, integrating into events organized by the World Economic Forum and organizing events of their own, as well as launching and leading a number of innovative initiatives and task forces.

For more information about the Forum of Young Global Leaders, visit [www.younggloballeaders.org](http://www.younggloballeaders.org). For more information on Tanzania, visit <http://www.tanzaniatouristboard.com>

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## **ABOUT TANZANIA**

Tanzania, the largest country in East Africa, is focused on wildlife conservation and sustainable tourism, with approximately 28 % of the land protected by the Government. It boasts 15 National Parks and 31 game reserves. It is the home of the tallest mountain in Africa, the legendary Mt. Kilimanjaro; The Serengeti, home to the "Great Animal Migration" that was named the New 7th Wonder of the World by USA Today and ABC TV's Good Morning America; the world acclaimed Ngorongoro Crater, often called the 8th Wonder of the World; Olduvai Gorge, the cradle of mankind: the Selous, the world's largest game reserve; Ruaha, now the second largest National Park in Africa; the spice islands of Zanzibar; and seven UNESCO World Heritage Sites. Most important for visitors, the Tanzanian people are warm and friendly, speak English, which together with Kiswahili, are the two official languages; and the country is an oasis of peace and stability with a democratically elected and stable government.

## **About the Forum of Young Global Leaders**

Established in 2004 by Professor Klaus Schwab, The Forum of Young Global Leaders is a unique, multistakeholder community of the world's most extraordinary young leaders who dedicate a part of their time to jointly address global challenges and who are committed to devote part of their knowledge and energy to collectively work towards a better future. Together the Young Global Leaders work to discover innovative solutions to today's most pressing problems through various initiatives and workstreams, as well as catalysing the next generation of leaders.

## **Photos Attached:**

1. Susan Mashibe, 2011 World Economic Forum Young Global Leader

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